

Philippines

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Philippines GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components the Philippines could include in a comprehensive tobacco control program.

The Philippines GYTS was a school-based survey of students in forms 2-4, conducted in 2000. A two-stage cluster

sample design was used to produce representative data for all of the Philippines. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 90.0%, the student response rate was 88.7%, and the overall response rate was 79.8%. A total of 11,630 students participated in the Philippines GYTS.

Prevalence

42.8% of students had ever smoked cigarettes (Male = 57.0%, Female = 32.0%)
 27.1% currently use any tobacco product (Male = 37.3%, Female = 18.4%)
 21.6% currently smoke cigarettes (Male = 32.6%, Female = 12.9%)
 13.6% currently use other tobacco products (Male = 18.3%, Female = 9.5%)
 26.5% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

25.8% think boys and 13.9% think girls who smoke have more friends
 13.8% think boys and 8.9% think girls who smoke look more attractive

Access and Availability - Current Smokers

18.5% usually smoke at home
 44.8% buy cigarettes in a store
 46.6% who bought cigarettes in a store were NOT refused purchase because of their age

Environmental Tobacco Smoke

60.1% live in homes where others smoke
 74.6% are around others who smoke in places outside their home
 39.2% think smoking should be banned from public places
 41.2% think smoke from others is harmful to them
 56.3% have one or more parents who smoke
 10.6% have most or all friends who smoke

Cessation - Current Smokers

84.8% want to stop smoking
 84.0% tried to stop smoking during the past year
 90.5% have ever received help to stop smoking

Media and Advertising

83.4% saw anti-smoking media messages, in the past 30 days
 84.4% saw pro-cigarette ads on billboards, in the past 30 days
 80.4% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
 17.8% have an object with a cigarette brand logo
 17.6% were offered free cigarettes by a tobacco company representative

School

58.6% had been taught in class, during the past year, about the dangers of smoking
 57.7% had discussed in class, during the past year, reasons why people their age smoke
 64.1% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 27% of students currently use some form of tobacco; 22% currently smoke cigarettes; 14% currently use some other form of tobacco.
- ETS exposure is very high – 6 in 10 students live in homes where others smoke; over 7 in 10 are exposed to smoke in public places; almost 6 in 10 have parents who smoke.
- 4 in 10 students think smoking should be banned in public places
- 4 in 10 students think smoke from others is harmful to them.
- Over 8 in 10 smokers want to stop.
- 8 in 10 students saw anti-smoking media messages in the past 30 days; 8 in 10 students saw pro-cigarette ads in the past 30 days.